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Georama Newsletter 1/15

An Excellent Internet Marketing Tool For Your Business - "Virtually Real"
 Tourism development, high resolution 360 degree interactive photography, virtual tours, gigapixel photography, giant wall prints, aerial/elevated photography, Oculus Rift and Raspberry Pi applications, 3D product rotation, Away3D, WebVR, Defence projects.
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Gigapixel Wall Murals for Ocean Park, Hong Kong

We were featured in the Advertiser Business Journal on 11th November for creating giant focus-fused gigapixel photographs for the walls of the New Koala Attraction in Ocean Park, Hong Kong. Following an original order for one wall, we have now completed further orders for a total of eight walls, the largest being 40 metres wide by 7.5 metres high.

The koala exhibition called "Adventures in Australia" is a massive win for South Australia, particularly because Ocean Park has agreed to make the new exhibit just about SA. The exhibition will be opened in March 2015 and they are aiming to have 1000 visitors an hour for 10 hours a day, about eight million visitors a year. Read the Advertiser article [here](#).



Taking Gigapixel Photographs for Hong Kong

Georama's Steve on a cherry picker taking gigapixel photos of Adelaide for a 'city corridor' attraction featuring both sides of the Torrens in Ocean Park. Two trips to the Flinders Ranges produced two giant wall murals for the Koala enclosure. Our thanks to Adelaide City Council, SA Tourism Commission and [Y-CLIMB](#) for helping us with this task!



Ron Kandelaars Georama Coverage on Channel 7 News

On September 27th, Ron Kandelaars presented a news item about us on Channel 7 news. It was called "Sharing South Australia With High Tech Images - Virtual Reality Tourism On The Horizon". Chas and Steve spent some enjoyable time with Ron and his cameraman filming the video for the segment and we were very happy that Ron contacted us. The TV broadcast showed our new Oculus Rift which we are developing. Ron described it as "a potential revolution in tourism". [Read the news item here.](#)



2014 SA Tourism Awards - Silver Medal For Georama!

2014 
 South Australian
 Tourism Awards
SILVER

We had a great night on Friday 14th November at the [2014 SA Tourism Awards Gala Dinner](#) where Georama 360 Degree Photography and Virtual Tours was awarded a Silver Medal for "Specialised Tourism Services". Congratulations to everyone who received an award and our thanks to SATIC and all those who contributed to this very enjoyable event.

We now display our Silver Medal on our web site along with the Bronze Medal we received in 2012 for "Tourism Marketing" and our logo as an Accredited Tourism Business Australia - "Trust The Tick!".

Our Oculus Rifts Are Here!

VR headsets like the Oculus Rift and new Samsung Gear VR headsets are used in medicine, design, architecture, information visualisation...and for tourism. There will soon be millions of potential visitors to SA using VR headsets, and tourism needs 360 degree media to drive these displays properly. The Rift is already being used for tourism overseas - e.g. British Columbia is building 3D adventures using the Oculus Rift to boost tourism to their state.



We already have a very large database of SA tourism images formatted ready for VR headsets. We are planning to set up VR kiosks both locally and overseas to attract more visitors to our state. Contact us to add your business so that we can market you also to domestic and overseas tourists. Or ask us how VR can be used for a variety of applications.

"How SA Can Seize The Future" - by Stephen White



Georama director Stephen White won a Distinguished Alumni Award from Monash University in 2001 and was the original creator of Adam Internet working with Greg Hicks. His expertise in internet technologies, systems engineering and mathematics was gained through management experience in the rigorous Defence environment on JORN, AEW&C and the Air Warfare Destroyer Alliance. Steve is a member of the Committee for Adelaide. Steve's article "[How SA Can Seize The Future](#)" was published on 26th November by InDaily, Adelaide's independent newspaper and has generated considerable interest.

Virtual Tour of Onkaparinga River National Park

We are often surprised at how many beautiful places there are in South Australia, some of which we'd never visited. One of these is Onkaparinga River National Park. Chas spent some very enjoyable time exploring the park and taking the photographs. The result is [this virtual tour](#) for the Department of Water, Environment and Natural Resources which is now displayed on their page for [Onkaparinga River National Park and Recreation Park](#).



More Georama Innovations For Your Internet Marketing

Let us know your ideas and how we can help you. We can now offer you:

- 360 degree photography and interactive virtual tours
- Oculus Rift and Raspberry Pi (RPi) applications for any purpose
- Gigapixel photography for large wall murals and high resolution prints
- Away3D, WebVR, UAV/Oktokopter applications and development
- 3D product rotation for online display of items for sale
- Defence consulting and contracting
- Tourism and Agribusiness development
- Ongoing research, special requests welcome

Email steve@georama.com.au or phone 0417 803 160 and we will be happy to meet with you and discuss your requirements and potential solutions.

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